A Year to Remember

Camp Ta-Kum-Ta 2020
Executive Director’s Report
Let’s Begin

Monday, February 24, 2020 – my first day
Wednesday, March 4th, my Mom passed
Saturday, March 7th – 1st COVID-19 Case in VT
- Named February 11th
- WHO Declared a pandemic March 11th
- US Declares National Emergency March 13th
Magic Makers Team

Giving the staff a new identity
A timeline...

What the what?
COVID-19 Decision-Making

- **March 6th** - first communication to families
- **March 10th** - Oldest Camper Winter Weekend canceled, first Camp-in-a-Box sent
- **March 17th** - first in-person fundraising event canceled
- **March 24th** - all staff begin work from home
- **March 30th** - all April in-person sessions canceled
- **April 8th** - multiple virtual platforms explored, Zoom grant received & purchased
- **April 9th** - first summer rental canceled
- **April 13th** - Camp surveyed families about technology needs
- **April 15th** - COLT approves going virtual and planning begins
COVID-19 Decision-Making

- **April 20th** – all in-person programs suspended for 2020
- **April 24th** – follow-up survey to families about comfort with virtual platforms and specifically Zoom
- **May 23rd** – 1st first virtual Mom’s Weekend with Camp-in-a-Box
- **May 30th** – first virtual Staff Development Weekend, and major summer program recreation begins
- **June 6th** – Super Bingo goes virtual with On-Line Auction
- **June 13th** – first Virtual Playgroup Camp-in-a-Box shipped
- **June 20th** – first Virtual Ride and Walk
- **June 22nd** – staff return to camp for weekly meeting on Thursdays
COVID-19 Decision-Making

- **July 14th** – first parent zoom session to talk about summer schedule
- **July 21st** – new archery course designer begins work
- **July 26th** – first Camper Parade and Virtual Summer Camp begins
- **August 3rd** – Lobster Bake goes virtual with On-Line Silent Auction
- **August 4th** – first Lobster Bake-In-A-Box deliveries begin
- **August 17th** – All Charity Golf Tournament held in person (only event of the summer)
- **September 12th** – first Virtual Siblings Weekend with Camp-in-a-Box
- **September 15th** – Staff begin to work 2 days a week at camp
- **September 25th** – in person staff retreat at camp
COVID-19 Decision-Making

- October 3rd – first Virtual Dad’s Weekend
- October 15th – staff return to work from home
- October 16th – Ted and Deb visit Camp
- October 17th – first Virtual Halloween Party with Camp-in-a-Box

- November 7th – second Virtual Mom’s Weekend
- November 10th – first Virtual COCAI with 10 attendees
- November 16th – Health & Wellness Advisory Committee (HWAC) launched

- December 5th – first Virtual Holiday Party with Camp-in-a-Box
- December 7th – first Camp Newsletter sent
- December 13th – Virtual KOOL Water Kick-Off, Ta-Kum-Ta Thon & Santa Run
- December 16th – First HWAC Meeting. 2021 research begins
- December 21st – first Virtual Holiday Gathering for our Volunteers
COVID-19 Decision-Making

**January**
- **January 9th** – first Middle Camper Virtual Winter Weekend with Camp-in-a-Box
- **January 24th** – HWAC recommends no in-person for 2021
- **January 27th** – COLT accepts HWAC recommendation

**January 27th**
- COLT builds new timeline for virtual programs based on assessment feedback
- COLT decides that every camper will get a package
- COLT accepts HWAC recommendation

**February 1st**
- Communication to Volunteers and Families about remaining virtual for 2021

**February 6th**
- First Youngest Camper Virtual Winter Weekend

**February 7th**
- Super Squares Event

**February 8th**
- Applications Open for Summer 2021

**February 16th**
- Early Peek at new 2021 schedule

**Timeline**
- January
- Jan/Feb
- February
“Our family really appreciates all that you are doing to maintain connections for campers during this difficult time. Not being able to do in-person camp was a huge blow in the spring, but the virtual activities have met and exceeded our expectations. “

Camper Parent
Important happenings...

It was a busy year.
In other news...

2020 accomplishments

**Programs**
- New Camp Director
- ALL New Programs in Virtual Platforms
- New Volunteer Handbook
- New Kitchen Ovens & Steam Kettle

**Admin**
- New Camp Truck
- Formalization of Policy/Procedures
- Workers Comp Classification Appeal
- Improved Insurance Health and Wellness Advisory Committee
- Opened a Camp Store

**Technology**
- Implemented: Microsoft Teams
- Zoom & GooseChase
- Laptops
- Water Monitors
- Constant Contact
- Camp Minder Database

**Facility**
- Irrigation System
- Pool Drainage
- Master Key System
- New Roofs
- Bird Spikes
- Sheds
- New Snow Blower
- 5 New Lodge Furnaces
In other news...

2020 accomplishments

Financial
- PPP Loans Application and Forgiveness
- Switched Amex to VISA
- QuickBooks Upgrade
- Kept Reserve Intact
- ~11% Expense Reduction

Fundraising
- Fundraising Committee Relaunch
- 2 Annual Appeals
- Successful KOOL 105 Fundraiser
- Overall, 99.5% of Original Fundraising Goal Reached

Events
- All New Virtual Events: Lobster Bake-in-a-Box Walk and Ride Silent Auctions Santa/Other Runs Super Squares

COCAl
- 2 National Awards Presenters at 4 Town Hall Sessions Conference Session Presenters Intentional Networking
Looking ahead...

The path before us.
Charting a Course Forward

**Life With COVID-19**
- Monitor Pandemic
- HWAC Path Forward
- Facility Safety
- In-Person Operations Plan

**Strategic Planning**
- Build an Inclusive Process
- Using Restorative Leadership Practices
- Launch in the Fall
- Final Plan Spring 2022

**Becoming a Restorative Organization**
- Train current staff & board
- Select and train a core group of volunteers
- COCAI Conference Presentations

**Pursuit of Excellence**
- Community Relationships (donors, volunteers, community partners, etc.)
- Multicultural Competency
- UVM Medical Affiliate Status
- Capital Projects Assessment

**Risk Management Plan**
- Redwoods Property Assessment
- Plan Development
- Emergency Operations Review
TKT Structure at a Glance

Board of Directors

Executive Director

- Magic Makers Team
- Camp Operations Leadership Team
- Volunteer Management Team
- Program Committee (Team)

Wellness & Health Advisory Team

Executive Committee

- Fundraising Committee
- Governance Committee
- Facilities Committee
- Finance Committee
I heard it said...

“Camp is magical. Every kid should experience the warmth--the unconditional love-- that my daughter enjoys at TKT, where people encourage her to challenge herself and provide her with opportunities to stretch and grow. She has time for reflection with people who understand the dark paths she has walked and time to PLAY--to revel in being a kid. Camp is a home away from home for my kid.”

Camper Parent
Camp Ta-Kum-Ta’s Future is Bright

Camp Ta-Kum-Ta provides challenging, extraordinary experiences in a safe and loving environment for children who have or have had cancer and their families.